MAXimum Comfort News

by HARRIS

"Comfort Year Round"

Fall 2004

206 Otter Street, Bristol PA 19007 • Ph: (215) 968-7477, (215) 788-4596 • www.harriscomfort.com

From Our Family to Yours ...

Preparing For A Fabulous Fall

Every autumn we revel in the beauty of the fall colors. The unforgettable mixture of red, purple, orange and yellow signal the change from summer to winter. However, for many homeowners, fall sometimes means forgetting about home heating for a while — and that could be costly.

With the first frost and winter's energy bills right around the corner, the "in between" time between the end of summer and the first days of cold weather is the perfect time to evaluate your home's energy efficiency, service your heating system and take steps to minimize energy bills. (See the back page for some great **Fall tips**!)

As you probably know, energy prices have temporarily increased. And while we can't control what prices will be this coming heating season, we can control what our customers will pay. Equipment upgrades and pre-season tune-ups and maintenance (page 3) can ensure your winter comfort and control your costs no matter what politics or Mother Nature send our way.

Speaking of control, **humidity control** (page 2) is another hot topic. In this issue of *Maximum Comfort News*, you'll also discover how **Carrier's Infinity product line** (page 2) can put you in control of your home comfort as never before! And check out the fantastic savings of **Carrier's Fall promotion** (page 3)!

As always, our **ServAssure Guarantee** (page 2) ensures your complete satisfaction. You can rest assured we understand what it means to have earned your trust and we will continue to earn it every day. Enjoy the coming fall!

Sincerely,

The Harris Family

ServAssure DEALER

Win A $500 Holiday Shopping Spree!

The holidays are almost here – and we want to help you celebrate! Enter today and you could win a **$500 Holiday Shopping Spree** ... absolutely FREE! Our grand prize winner will receive a **$500 *American Express Gift Check*** — the perfect way to shop for everyone on your holiday gift list ... including yourself! No purchase is necessary. Simply complete and return the attached coupon and send it back to us by October 31st. Good luck ... and get ready to shop!

Enter to win by using the form on page 4!

No purchase necessary to enter and win. Winner will be selected by random drawing at contest end (October 31) from among all eligible entries received. Odds of winning depend on number of eligible entries received. Contest is open to individuals 18 years and older. Void where prohibited by law. Subject to all federal, state and local laws and regulations.

What's Inside

- ✔ NEW Carrier® Infinity™ System
- ✔ Carrier Fall Promotion
- ✔ 100% Satisfaction Guarantee
- ✔ Humidity Control
- ✔ Lower Your Bills
- ✔ Autumn Equipment Tune-Ups
- ✔ Max's Fall Tips

Carrier® Infinity™ System

Conserve Energy, Control Humidity, Increase Comfort!

Parched, dry winter air can lead to various problems, such as dry, cracked skin and sinus irritation. Dry air can also cause static electricity and furniture cracking. **By controlling temperature and humidity**, Carrier's revolutionary **Infinity System**™ lets you maximize your home comfort and protect your health. Used in conjunction with a **Whole-house Humidifier**, the Infinity System ensures exactly the right balance of temperature and humidity can be achieved. (See sidebar.)

At the heart of the Infinity System is the Infinity™ Control. This system "command center" **integrates and manages six core comfort functions** (temperature, humidity, air flow, ventilation, indoor air quality and zoning), optimizing efficiency for the greatest savings in energy costs.

Get control of your home comfort. Call today for a free estimate on Carrier's Infinity System. It's the smart thing to do!

INFINITY™ SYSTEM

Carrier®

Turn to the Experts.℠

IdealHumidity

Get in the Comfort Zone: Humidifier Benefits

The start of the heating season each fall causes many people to begin having repeated attacks of winter colds. Winter weather is often blamed, but the actual cause may be dryness.

Did you know ...

- ✔ Whole-house humidifiers keep comfortable levels of moisture in the air, making it easier to breathe.
- ✔ The American Lung Association's "Health House" guidelines recommend maintaining a humidity level between 35-55%. (During extremely cold weather, your home loses humidity to the outdoors and may drop to as low as 10%.)
- ✔ A humidifier uses 1.5 to 12 gallons of water per day — just enough to raise the humidity, but not enough to impact the water bill.
- ✔ When you add humidity to the home, you can turn down thermostats by a degree or two and still feel comfortably warm — while saving energy and money!

Before you settle into the warmth of your home this winter, give us a call. We'll be happy to recommend a humidifier that's right for you. Your health, your plants and your furniture will benefit!

Satisfaction Guaranteed!

What sets our comfort company apart from the rest? Our membership in the **ServAssure Dealer Alliance** — a multi-state organization that guarantees your total satisfaction and maximum comfort. Our strict performance code ensures you:

- **Around-the-clock service when you need it**
- **No surprise pricing**
- **13-month money-back guarantee on installations**
- **Neat, clean, prompt professional technicians**

For ultimate peace of mind, you can't beat the ServAssure Guarantee!

Lower Your Energy Bills Now!

Whether you heat your home with oil, natural gas, propane or electricity, recent headlines about rising energy prices may have had you shivering — even though the calendar still says summer. While **supply**, **demand**, **world politics** and **unusual cold** can cause prices to fluctuate, there are steps you can take to lessen the effects of higher energy prices.

- **Be sure your equipment is tuned** and operating at peak efficiency.
- **Upgrade.** Energy-efficient equipment makes your home more comfortable and can *save you 33% on fuel bills!*[*]
- **Learn to conserve.** Inexpensive energy-efficient measures can *reduce your energy bills by 10% to 50%* and, at the same time, help reduce air pollution.[**]

*Source: NORA Annual Fuel Utilization Efficiency Study
** Source: U.S. Department of Energy: Office of Energy Efficiency and Renewable Energy

WOW!

Up To $1,000.00 Rebate On Carrier High Efficiency Heating & Cooling

It's hard to beat the energy efficiency of Carrier's Infinity System! Infinity will deliver unparalleled cooling and heating comfort with the **lowest energy consumption of any Carrier system ever** - which means year 'round savings in your pocket! With variable speed design and easy-to-use technologically advanced control, Infinity provides quiet, consistent comfort levels summer and winter. Simplified installation and start-up provide additional savings.

5-YEAR Parts & Labor Warranty!

6 MONTHS NO Payments NO Interest!*

ComfortHeat

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ServAssure DEALERS

*Special offers valid August 2nd through November 12th, 2004 at participating Carrier dealers only. Qualifying system consists of Infinity 96 (58MVP furnace), or Infinity fan coil, 38YDB or TDB condensing unit and Infinity U.I. control. Rebate amounts vary depending on models selected. System installation must be completed by November 30th, 2004. Six months no down payment, no payments or interest financing available to qualified homeowners; 19.50% APR. Some restrictions may apply. Not valid on prior purchases or in conjunction with other offers. Call participating Carrier dealer for complete details.

Carrier®
Turn to the Experts.℠

Only 'Til November 12th!

Pre-Season Maintenance & Tune-Ups

A Good Defense Is Your Best Protection Against Mother Nature!

Fall means football ... and as any smart player knows — a good defense offers great protection! The same is true in the energy game ... so don't drop the ball when it comes to your fall heating system maintenance and tune-up.

In a normal winter, your furnace may run as long as 3000 to 4000 hours. That's a lot of hard work! Yet many people still run their heaters without having them serviced. The results are unnecessarily high energy costs and a reduced lifespan for their heating system. **Regular maintenance is essential to maximize performance and minimize cost.** Stay ahead of the game. Beat the fall rush — and protect your winter comfort — by scheduling your tune-up appointment now.

Benefits of a ServAssure Comfort Check Tune-Up:

- You'll have your choice of appointments for maximum convenience
- You'll be ready whenever winter's cold arrives
- Efficient equipment helps lower your energy bills
- Energy conservation is good for the environment
- Fewer breakdowns for more reliable operation and economy
- Spot potential problems before they become expensive repairs
- Well-maintained equipment lasts longer.

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Max's Fall Tips

"Fall" Into Energy Savings...

Stay warm and save energy at the same time! Follow these tips to use energy more efficiently and better control your heating costs.

Get "Help From Above" — Insulate Your Attic

Install quality insulation in your attic and enjoy the warmth and savings for years to come.

Don't Get "Burned" By Hot Water Costs

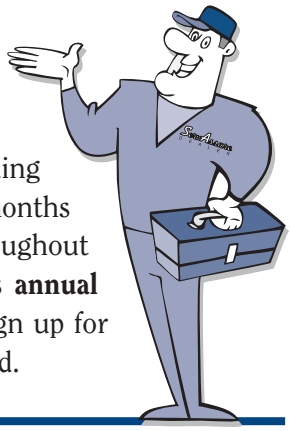
Set your water heater to 120 degrees. Add an insulation blanket to your water heater and wrap water pipes to reduce heat loss.

Thank Your Lucky STAR — Upgrade Your Appliances

Replacing old appliances with new energy efficient models saves money and energy! Look for the ENERGY STAR® label.

Don't Throw Money Out The Window (or Door)!

Inexpensive weatherstripping can keep heated air from leaking out your windows and exterior doors.



Don't let winter catch you by storm! Spending some extra time getting ready for the cold months ahead will help keep you safe, dry and warm throughout the season. Call now for your heating system's **annual ServAssure Comfort Check** — and be sure to sign up for our **Comfort Service Plan** for added peace of mind.

Want more information?

Simply complete the form below and send it back to us.

Name (first, middle initial, last)

Address

City State ZIP

Phone

E-mail address

Preferred time to contact

❑ Please enter me in the **$500 Holiday Shopping Spree Contest.***

I'd like more information on:
(check all applicable)

- ❑ Fall Tune-Up
- ❑ Heating Equipment
- ❑ Air Conditioning
- ❑ Heat Pumps
- ❑ Oilheat
- ❑ Payment Plans
- ❑ Service Contracts
- ❑ Satisfaction Guarantee
- ❑ Indoor Air Quality

* No purchase necessary to enter and win. Winner will be selected by random drawing at contest end (October 31) from among all eligible entries received. Odds of winning depend on number of eligible entries received. Contest is open to individuals 18 years and older. Void where prohibited by law. Subject to all federal, state and local laws and regulations.

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