



MAXimum Comfort News

206 Otter Street, Bristol, PA 19007 • (215) 968-7477 • (215) 788-4596

FROM OUR FAMILY TO YOURS

Save Money ... and Go Green!

What's Inside

- Conservation Tips
- Hybrid Heat
- Carrier® Cool Cash Offer
- ServAssure Difference
- Win a Flat Screen TV!
- Spring Contest Winners

Last year, Harris customers with price protection saved an average of \$600 - \$700 each! **This year, why not join them by enrolling in a Price Protection Plan?**

As you know, today's fuel prices are unpredictable. **We can't control the price of fuel, but we can help you control how you pay for your fuel – by offering you payment options from our selection of Price Protection Plans.** You choose the plan that best suits your needs and helps you save money with each gallon of fuel you purchase.

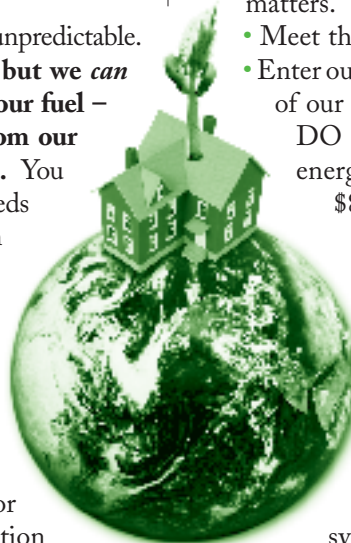
Our 12-Month Plans include our *Cap Budget Plan*, *Posted Price Budget*, *Pre-Paid Cap* and *Ride the Market*. Though each differs, they're all designed to ensure that our customers get the best value for their energy dollars. For more information and current pricing for these programs, please call us at (215) 968-7477 or (215) 788-4596.

Speaking of getting the best value for your energy dollars, **in this issue of MAXimum Comfort News, you'll find more information to help you conserve energy and save money:**

- Check out our new "crop" of **energy conservation tips** to make your home a greener place – including heating and cooling advice, ideas on how to conserve, and pointers on how to use what Nature gives us.
- Get to know **Carrier's Infinity™ "Hybrid Heat" System** – and get "the best of both worlds" when heating your home this winter.

• It's time again for our **Carrier "Cool Cash Rebate"** – up to \$1,200 cash back on your new "green" Carrier equipment.

- Find out why the **"ServAssure difference"** matters.
- Meet the **winners of our spring contest!**
- Enter our **fall contest!** Due to the popularity of our spring contest, we have decided to **DO IT AGAIN!** You could win an energy-saving flat screen TV worth **\$899.99!**



Many companies out there call themselves "green" – but some are greener than others. Here at Harris Comfort, Inc., we not only sell and install the **latest, most energy-efficient equipment**, we also provide **conservation advice**, heating system **tune-ups** to keep your equipment performing to the max, and comprehensive **service agreements** to ensure that your comfort equipment runs as efficiently and cost-effectively as possible.

It's time to save money ... and go green! We at Harris Comfort, Inc. thank you ... and the environment thanks you!

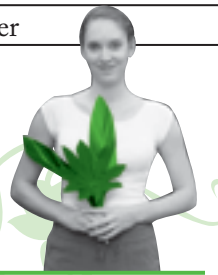
Sincerely,

David M. Harris

David M. Harris
President



FALL 2008



Energy Conservation Makes Home a Greener Place

Get rid of the beast in the basement! By upgrading to today's high-efficiency heating equipment, you'll use less fuel and realize annual savings of what could amount to several hundred dollars! You can also make your home more environmentally friendly by reducing energy consumption. Here are some steps you can take right away:

Heating & Cooling

☞ Replace any appliances that are old and inefficient with newer, **ENERGY STAR®-rated models**. ENERGY STAR appliances meet energy-efficiency guidelines established by the U.S. Environmental Protection Agency and the U.S. Department of Energy. In 2007 alone, Americans, with the help of Energy Star, saved enough energy to avoid greenhouse gas emissions equivalent to those from 27 million cars. We install a variety of ENERGY STAR appliances for heating and cooling. Give us a call!



☞ Use modern system controls to help systems consume less energy. A **programmable thermostat** puts your heating and cooling systems on a schedule that reduces energy use by as much as 10 percent a year. Your heating system can gain even more efficiency with an **advanced burner control** that matches the burner's performance more closely to the home's actual heat loss. Energy use will decrease by up to 10 percent, and there will be less wear and tear on your system.

☞ **Keep your systems well tuned.** Just like a car, a heating or air conditioning system runs more efficiently when it is well tuned. Call us, and we'll send an expert technician over to get your system in tune.

☞ **Seal and insulate for maximum efficiency.** Saving energy is very "green," and you can ensure that you're not wasting fuel or electricity by tightening up your house. Prevent heated or cooled air from escaping by sealing leaks around windows and doors or even installing new, well-insulated windows and doors. Also, check the level of insulation in your walls, ceilings and floors.

☞ **Use fans instead of air conditioners** when heat levels are moderate and the fan's cooling is adequate. This will curtail your electricity consumption.

☞ **Zone your house.** Our experts can install zoning in your home so that you can apply heating and cooling selectively. If your home is already zoned, tap into the potential energy savings by congregating in one area and limiting the heating or cooling load in other zones.

Reduce Waste

☞ **Turn off anything electrical when it is not in use.** If you have people in your house who leave the lights, TV or computer on when they leave a room, "retrain" them to be more green.

☞ When heating water for cooking, **keep the lid on the pot** to reduce heat loss.

☞ **Conserve water** by replacing faucets, shower heads and toilets with new, low-flow alternatives.

Use What Nature Gives

☞ You don't need to install solar panels or a windmill to **take advantage of natural power sources**. A simple clothesline reduces electricity usage by using wind and sun to dry your laundry. You can also let the sun do some of your heating by opening shades on the sunny side of the house in winter.

☞ **Use solar-powered outdoor light fixtures.** They provide lighting at night using solar energy collected during the day.

Use Eco-Friendly Products

☞ A growing number of companies market "**green**" products for cleaning and other chores. The Web site "Green Home" (www.greenhome.com) lists numerous household cleaners and other products that use non-toxic ingredients.

TAKE CONTROL OF YOUR ENERGY COSTS WITH Carrier's Residential Hybrid Heat™ System


 HYBRIDHEAT™

Two Great Ways to Heat, One Great Way to Save!



No matter what natural gas, oil or electric rates do, Hybrid Heat lets you take control — because you can choose your energy source for heating to take advantage of the lowest fuel cost each season.

This revolutionary residential heating and cooling system is a combination of a Carrier heat pump and a Carrier Gas Furnace or Oil Furnace — and it's designed to help you with today's unpredictable energy bills. While it cools your home like any Carrier heat pump would during the warmer months, the difference is in the way it heats it during the cooler ones. The Hybrid Heat system utilizes gas or oil, and electricity, automatically choosing the method that's most efficient and effective for the situation. The result? You'll save on energy costs — and with today's volatile energy prices, Hybrid Heat is a concept whose time has truly come!

How does the Hybrid Heat system know when to switch energy sources? The key is something called the "economic balance point," which can be changed as electricity and gas rates fluctuate. The ability to choose between electricity and gas or oil to heat your home offers a unique opportunity to control your costs. Plus, you can take advantage of the unit's seven-day programmability feature to select a home comfort schedule customized to fit your needs.

Want to know more about how to achieve maximum comfort at minimal cost? Give us a call today.



Turn to the Experts™

The ServAssure Difference

As a proud member of the ServAssure Dealer Alliance, a multi-state group of comfort companies committed to exceeding customer expectations, **our insistence on quality begins before a technician even visits your home.** That's because we first had to be selected to become — and remain — a ServAssure dealer.



Standards, Standards and More Standards

A ServAssure dealer can only become part of the ServAssure Dealer Alliance through a strict application process, which includes a review by a board of existing ServAssure dealers. Upon acceptance into the ServAssure Dealer Alliance, each member company continues to be reviewed to uphold its commitment to customer satisfaction according to a comprehensive set of standards. In addition, all employees of ServAssure dealers must abide by 16 exacting standards. ServAssure also offers customers a **FREE hotline, 877-ServAssure (877-732-8277).**


24-Month Guarantee

The ServAssure Guarantee means **100% satisfaction.** If you are not satisfied with your equipment or the installation, we will repair it, replace it or give you a full refund. Our guarantee includes:


- **100% complete satisfaction guaranteed or your money back.**
- **All parts, labor and materials for a FULL 2 YEARS** from date of installation.

To view the entire exclusive warranty, visit www.servassure.com and click on "24-Month Guarantee."


Not every comfort company out there can boast of the "ServAssure Difference." But we can — and that's why **we go out of our way to serve you better!** And because we've got special training and knowledge, we make it easy to help you "go green."



Thinks. Heats. Saves.



Turn to the Experts™




Now with up to
\$1,200
Cool Cash Back!

**The Home Comfort System
that Saves Money & Energy
12 Months of the Year!**

A heating and cooling system that switches between electricity and gas or oil to provide the most energy-efficient way to keep your home comfortable.

**5 Year
Parts & Labor
Warranty**

**12 Months
NO Payments
NO Interest***



*Offer valid Sept. 1st - Nov. 15th, 2008. Rebate amounts vary depending on equipment purchased. No down payment, no payments or interest financing available to qualified homeowners; 19.50% APR. Call your ServAssure dealer for complete details.

Energy Is No Longer A Crisis.



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Win a Flat Screen TV



13 Second Prizes Awarded, Too!

Due to the success of our spring contest, we've decided to run it again! **Enter today to win a NEW Vizio flat screen TV valued at**



\$899.99! This 37-inch TV is energy efficient, so you'll be conserving energy while watching your favorite shows. Plus, we'll award **13 second prizes** — one from each participating ServAssure dealer — **an energy-saving Carrier® Edge™ programmable thermostat (retail value: \$300, installed).**

Enter to win by using the form on this page! No purchase necessary to enter and win. Winners will be selected by random drawing at contest end (October 31, 2008) from among all eligible entries received. Odds of winning depend on number of eligible entries received. Contest is open to individuals 18 years and older. Void where prohibited by law. Subject to all federal, state and local laws and regulations.

SPRING CONTEST WINNERS

Flat Screen TV Grand Prize Winner

Robert Bonsall, is the grand prize winner of a flat screen TV.



Dale Eisenhofer (left), President, Alltemp Enterprise, Inc., congratulates TV winner Robert Bonsall (right).

13 Second Prize Winners

The following customers won energy-saving Carrier® Edge™ programmable thermostats:

James Coxe
Idamay Englehart
Paul Grube
Robyn Jones
Loretta and
William Konrad
Judith Krupa

Charlene Lewis
Alfred Moser
Audrey Payton
Ed Polini
Joan Smith
Bernard Stepanski
Cathy Strickland

Want more information?

Simply complete the form below and send it back to us.

Name (first, middle initial, last)

Address

City

State

ZIP

Phone

E-mail Address

Please enter me in the Flat Screen TV Contest!

Please see entry rules at left.

I'd like more information on:

(check all applicable)

- NEW Carrier Infinity Products
- NEW "The Edge" Carrier Thermostat
- NEW Carrier Hybrid Heat™ System
- Fall Tune-Up
- Heating Equipment
- Air Conditioning
- Heat Pumps
- Oilheat
- Payment Plans
- Service Contracts
- Satisfaction Guarantee
- Indoor Air Quality
- Conservation Tips