It’s a new year and a new decade – so here at Harris Comfort, we’ve given our newsletter a brand-new, bold, colorful look.

Open it up and look inside – you’ll find valuable advice on saving energy and money around your home … a new contest in which you can win $500 in cash … and helpful warm weather tips.

You’ll also find more news and information than ever before from Harris Comfort. After all, personal service is our number one goal, and that extends to this newsletter.

Now that spring – a time of all things new – is here, you have new opportunities to improve your home comfort with a little help from your friends at Harris Comfort:

Act NOW and take advantage of federal tax credits for consumer energy efficiency! Thanks to the stimulus package, you may be eligible to receive a tax credit to cover up to 30% of the costs, up to a total of $1,500, for qualifying high-efficiency equipment placed in service in 2010. That means you have just a few more months to upgrade to a system that could cut your energy bills by as much as 30%!

Check out state, local and utility incentives! Just about anywhere you look in the state of Pennsylvania you’ll find some sort of financial incentive for energy efficiency: local, state and utility grants, loans and rebates. Plus, there’s Pennsylvania’s “Cash for Appliances” program, and Keystone HELP financing for energy-efficient home improvements. Please call our office for the specific grant, loan, rebate and financing programs we can help you with.

Don’t pass up manufacturers’ rebates! Finally, the manufacturers we represent may offer valuable cash-back programs. One terrific example is our Carrier “Cool Choices” Offer – up to $1,200! – featured on page 4.

Do it for Mother Earth! Put all of this FREE MONEY together, and we’d be hard pressed to find a reason NOT to go green this spring. However, if you’re looking for one more excellent rationale, do it for the earth! April 22nd marks the 40th anniversary of Earth Day – celebrate by choosing energy efficiency!

Contact us today and ask about great deals on our outstanding comfort systems. We hope you enjoy this issue of Harris Comfort’s MAXimum Comfort News.

Sincerely,

David M. Harris
President
Our company is a member of the ServAssure Dealer Alliance, a group of comfort companies committed to exceeding customer expectations.

We’re Perfectionists!
As a ServAssure customer, you can be sure you are receiving service from one of the most professional, knowledgeable and dedicated dealers in the heating and cooling industry. We are committed to perfecting the “customer experience” by hiring a team with the highest degree of customer service and the latest knowledge in training, technology and installation practices. Additionally, we must abide by ServAssure’s strict dealer standards as well as no less than 16 demanding employee performance standards.

You Have Our Guarantee!
To back our commitment to going above and beyond, we are proud to provide you with ServAssure’s 24-Month Money Back Guarantee. That’s right – 100% complete satisfaction guaranteed or your money back. PLUS all parts, labor and materials are covered for a FULL 2 YEARS from date of installation.

Why ServAssure?

How Electric Deregulation May Affect YOU!

Talk about an electric shock!
If you’ve been asking yourself, “How high are my electric rates going?” you’re not alone. As electric utilities become deregulated from local, state, regional and federal authorities, spurring dramatic increases in electric rates, thousands of customers are wired to change providers. But before you consider doing the “electric slide” to another provider, here’s some important information.

What Is Electric Deregulation, Exactly?
Electric deregulation means the generation portion of electricity service will be open to competition. However, the transmission and distribution of the electricity will remain regulated and your local utility company will continue to distribute electricity to you and provide such customer services as billing, metering, and line repair and maintenance.

How will electric deregulation affect pricing?
Deregulation means that electric companies are not guaranteed the opportunity to make a profit on the generation of electricity. Therefore, prices will increase once rate caps are removed and they probably won’t come down anytime soon.

Rising electricity costs due to deregulation have already occurred in the Mid-Atlantic states – with some consumers experiencing increases as high as 70% when their rate caps expired. With complete deregulation of electric rates in Pennsylvania on January 1, 2011, the era of capped rates will be history.

Whether you’ve already been affected by electric deregulation in your area or are about to be, now is the time to decrease your energy usage. As you read this, we have many super-efficient heating, cooling and hot water making systems in stock that could help you lower your energy bills by up to 40% (and don’t forget the federal tax credits and manufacturers’ rebates for which you may qualify)!

Call us today to “plug into” information on rebates that may be offered by your local utility ... and to receive important energy conservation tips.
As much as half of the energy you use goes to cooling and heating your home, so why burn money – literally – when you can reach for the ENERGY STAR®!

When you choose ENERGY STAR-rated products, you can save as much as 30% off your energy bills!

**What is ENERGY STAR?**
Created by the Environmental Protection Agency (EPA), the ENERGY STAR rating is reserved for only the most energy-efficient products on the market. In fact, ENERGY STAR products often greatly exceed the minimum energy efficiency standards set by federal and state governments.

**Do ENERGY STAR products really help the environment?**
Yes. If just one household in ten bought ENERGY STAR heating and cooling equipment, the change would prevent over 17 billion pounds of air pollution.

**Where do I find ENERGY STAR-rated products?**
Give us a call to learn more about the ENERGY STAR heating and cooling equipment we provide, and start saving today. For information on additional ENERGY STAR products and conservation tips for your home, visit www.energystar.gov.

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**Other Easy Ways to Save Money with ENERGY STAR**

Don’t stop at upgrading to ENERGY STAR labeled heating equipment:

- Replace the five most frequently used lights in your home with ENERGY STAR qualified fixtures and bulbs.
  **Annual Savings:**
  **Up to $60 a year.**

- Install an ENERGY STAR qualified programmable thermostat.
  **Annual Savings:**
  **Up to $100 a year.**

- Replace 15 single pane windows (the number found in a typical house) with ENERGY STAR qualified windows.
  **Annual Savings:**
  **Up to $300 a year.**

For additional information, visit www.energystar.gov.

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**Want more information?**
Simply complete the form below and send it back to us.

- **Name (first, middle initial, last):**
- **Address:**
- **City:**
- **State:**
- **ZIP:**
- **Phone:**
- **E-mail Address:**

- **Please enter me in the “Summer Fun Cash Giveaway” contest!**
  **Please see entry rules.**

- **I’d like more information on:**
  - Tax Credits, Offers and Rebates on Energy-Efficient Comfort Systems
  - Carrier Heating and Cooling Equipment
  - Electric Deregulation and Local Utility Rebates (Where Applicable)
  - ENERGY STAR-rated products
  - Other: ____________________________
Like all family members, pets want to be cozy and comfy, too! And as pet owners, we want to ensure our pets’ health — something that’s especially important to remember in the summer. Here are helpful ways to ensure that our four-legged friends stay cool, comfortable, safe and healthy all summer long.

• Walks on the beach or strolls in the park may not be comfortable for your pet’s paws. If you can’t stand on the sidewalk, blacktop or sand, neither can your pet. Try to take walks in the morning or evening or at least try to walk on the grass.

• Beware of your own heat and exhaustion. If you are tired and thirsty, so is your pet. In fact, panting can even dehydrate your pet more easily. Plus, if your pet is in a crowded area, all the commotion and activity can lead to your pet’s exhaustion.

• Please don’t keep your pet inside a hot car! On an 85-degree day the temperature inside a car, even with the windows down, will climb to 102 in ten minutes. Your pet will love you more for keeping him in a cool house.

• Recognize the signs of heat stroke in pets — a lot of panting, agitation and vomiting. If your pet is not treated quickly he can fall into a coma. Act immediately — immerse your pet in cool (not cold) water and wrap it in a damp towel. After you get his body temperature down, call your vet.

• Make sure your pet has plenty of water and change it frequently. Remove any uneaten food as soon as the pet has finished eating to prevent contamination from flies or spoiling due to hot weather. When you are away from the house, make sure your home’s temperature is comfortable for your pet.

• One last note on keeping your pets safe: Try not to use poisons in your garden, and if you must, make sure they’re put down only in places not accessible to your pet or other people’s pets.

Save up to $3,300 on high efficiency home comfort.

Take advantage of limited time rebates and tax credits to give your family more comfort for less. If you’ve been thinking about upgrading your heating and cooling system for more efficiency and lower utility bills, now is the time!

Cool Choices Rebate - up to $1,200
ServAssure Rebate - up to $ 600
Energy Tax Credit - up to $1,500
up to $3,300*

Ask about Utility Company Rebates!
Quality Equipment vs. Economy Brands:

Don’t Be Penny-Wise and Dollar-Foolish

When it comes to home comfort equipment, quality does count. And you can most certainly count on the quality comfort systems that Harris Comfort installs!

We represent the top names in home comfort equipment, including Carrier gas and oil furnaces, central and room air conditioners, duct-free split systems, heat pumps, air cleaners, humidifiers, controls and thermostats, geothermal heat pumps and UV lamps. Carrier systems – as well as the other brands we sell like Trane, Lennox, Thermo Pride and more – are built for durability. They will last longer and perform better than a lower-priced brand the utility might offer you, or something you might find on sale at a big-box store.

Also, don’t overlook the fact that we also install your equipment professionally, quickly, neatly and cleanly – you probably won’t find the utility or the big-box store taking care of that end of the deal!

Why play games with your comfort, one of the basic necessities of life? If you are considering installing or replacing your comfort equipment, give us a call today at (215) 968-7477 or (215) 788-4596.

It’s Time for Your Central Air Conditioning Tune-Up!

The hot, humid, uncomfortable days of summer are closer than you think! Make sure your central air conditioner is running as efficiently and effectively as possible, by scheduling your tune-up today!

Our 14-Point Inspection Includes:

- Check for proper temperature differentials
- Check and clean condenser coil (if necessary)
- Check and open registers and grilles
- Clean all controls and switches
- Clean and tighten all electrical connections
- Clean and oil blower motor (direct drive)
- Check and oil motor bearing and shaft bearings (belt drive)
- Check belt for wear and tension (replace if necessary)
- Check pulleys for wear alignment (replace if necessary)
- Check and clean evaporator coil (if necessary)
- Check for visible refrigerant oil leaks
- Check condensate pan and line
- Check air filter (replace if necessary)
- Check thermostat

Limited Time Only!

SAVE $10.00 OFF LAST YEAR’S PRICE!

Call Harris now for your appointment 215-788-4596

NEW SERVICE!

Enjoy “Comfort Year Round” with Propane from Harris

For economy, warmth, dependability, versatility and customer service, nothing beats propane! Harris Comfort’s NEW residential propane services include automatic delivery, 24-hour emergency service, propane appliance sales and service, tank installation and more! We even have service contracts for your propane-fired heating equipment.

And now that the days are getting warmer, versatile propane is the perfect fuel for all your outdoor summer activities. Use it for your heated pool … hot tub … patio heater … and “skeeter eater.” Propane is also a great fuel for stoves, ovens and clothes dryers. And with propane delivery from Harris Comfort, we can easily hook up your barbecue tank to your main propane supply line – no more constantly running out of fuel and lugging that heavy cylinder to the store to be refilled!

In addition to being versatile, propane is clean, efficient and costs far less than electricity! The pros at Harris Comfort are ready to assist you with reliable delivery and knowledgeable, friendly service. Spring is here and the great outdoors is calling! Call (215) 968-7477 or (215) 788-4596 today and ask us how you can spring into propane.
Win $500 Cash in our Summer Fun Giveaway contest!

What would you do with $500 cash this summer? Spend a day with the family at the shore or lake? Treat yourself to a new gas grill and invite the neighbors for a barbecue? Or maybe just invest in some new comfort equipment from Harris Comfort?

The choice is yours if you’re the lucky winner of $500 cash in our new spring contest!

What’s more, in our continuing effort to go green, you may now enter the contest online! Just go to www.servassure.com and complete the easy entry form. You may also mail in the entry form on page 3. No purchase necessary to enter and win. Winner will be selected by random drawing at contest end (May 31, 2010) from among all eligible entries received. Odds of winning depend on number of eligible entrants received. Contest is open to individuals 18 years and older. Void where prohibited by law. Subject to all federal, state and local laws and regulations.